



2017-18 IIA Global Chairman's Theme

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#Purpose

• Being in the right place



#Service

 Doing the right things (and doing them well)



#Impact

Achieving transformational results









As an internal auditor

"To enhance and protect organizational value by providing risk-based and objective assurance, advice, and insight"

Mission of Internal Auditing, International Professional Practices Framework





Efficiency Competence Authority Insight Objectivity Future-focused Quality





Why does the organization do what it does?

Mission ... Strategy ... Objectives ... Culture





64%

Take active role in assessing strategic risks

73%

Consult on business processes

71%

Facilitate and monitor effective risk management

66%

Alert management to emerging issues, changing scenarios





- Know the organization's mission, strategy, objectives, and risks
- Give priority to assurance work
- Conform with IIA's Standards
- Align assurance with strategic risks
- Provide advisory work, especially around risks
- Coordinate with second line of defense







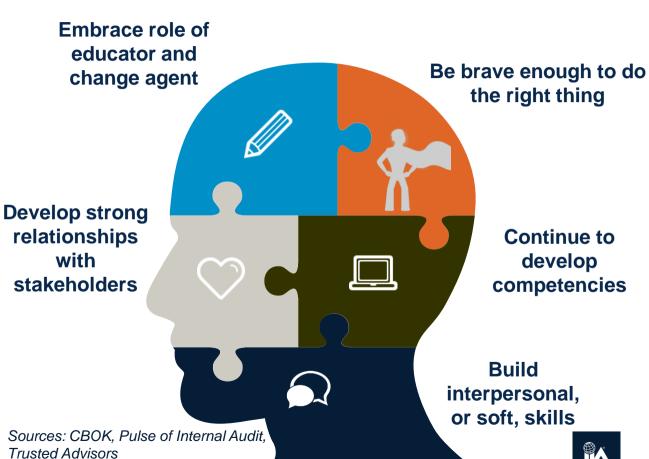


Service is purpose put into action

What we actually <u>do</u> to help others























The part of the pa

COMMUNICATIONS
65% need greater proficiency in organizational politics







Impacting the Disruptors

- Personal data value platforms
- Cloud computing
- As-a-service model
- Sustainability





Multiply your transformational impact by joining with others















#Purpose

• Understand and align purpose



#Service

Commit to service



#Impact

Make a difference







#Think



#Identify



#Unify



#Connect





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